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FOR IMMEDIATE RELEASE

**Wayfarer Announces New Exclusive Distributor Partnership
with Grapevine Wine Brokers in California**

Healdsburg, CA (August 13, 2025) – Wayfarer is proud to announce a new partnership with Grapevine Wine Brokers as its exclusive distributor in California.

Wayfarer and Grapevine share a common vision: bringing exceptional, authentic, family-owned wines to leading restaurants, clubs, and specialty retailers across California, and both teams are united in how to achieve this: by working with great people.

“We work with people who love wine, and in Grapevine we have found a kindred spirit,” said Joe Hunter, National Sales Manager for Wayfarer. “Their dedication to representing outstanding wines with thoughtfulness and passion mirrors our own philosophy, and we’re excited to bring this shared vision to our customers throughout California.”

Founded with a mission to champion singular, family-owned producers, Grapevine Wine Brokers has built a reputation for its curated portfolio and deep relationships with hospitality and retail partners. This alignment with Wayfarer’s values makes the partnership a natural fit.

Wayfarer also extends its sincere gratitude to the team at RNDC The Estates Group for more than ten years of dedicated partnership in California.

“We are grateful to The Estates Group for their important role in building the Wayfarer name since day one, and we are excited to begin this next chapter with Grapevine,” says Cleo Pahlmeyer, Wayfarer Proprietor. “We look forward to a long-lasting and successful partnership.”

About Grapevine Wine Brokers

Grapevine Wine Brokers is a premier brokerage and distribution company representing an exceptional portfolio of acclaimed, family-owned wineries. With a strong presence throughout California, the company collaborates with leading producers, restaurants, and retailers to connect world-class wines with the markets they deserve. The portfolio includes some of the most respected and sought-after wines from

throughout the world reflecting a dedication to quality, heritage, and international reach. More at www.grapevinewinebrokers.com.

About Wayfarer

Wayfarer is Cleo Pahlmeyer's continuation of the Pahlmeyer family's 40-year legacy in wine. Founded in 2012 by the daughter of legendary Napa vintner Jayson Pahlmeyer, Wayfarer produces estate-grown Pinot Noir and Chardonnay from the family's organically farmed vineyard in Sonoma's Fort Ross-Seaview AVA. Famed winemaker Helen Turley declared it would be 'The La Tache of California,' inspiring Jayson Pahlmeyer to acquire the land and recruit David Abreu to plant the vineyard in 2002.

Perched above the fog at 1,200 feet on a rugged ridgeline just four miles from the Pacific Ocean and surrounded by redwood forests, Wayfarer Vineyard sits on Goldridge soil that was once ancient seabed. Here, generous sunshine and chilly ocean air combine to create a remarkable tension of luscious texture, structure and vibrancy in the wines – a signature that cannot be replicated anywhere else in the world. More at www.wayfarervineyard.com.

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