



Cleo Pahlmeyer founded Wayfarer in 2012, carrying on her family’s legacy in wine beyond its beginnings in Napa Valley forty years ago.

Since 2002, the Pahlmeyer family has been farming Pinot Noir and Chardonnay at their small estate vineyard, an extreme coastal site in the esteemed Fort Ross-Seaview AVA. Famed winemaker Helen Turley declared it would be 'The La Tache of California,' inspiring Jayson Pahlmeyer to acquire the land and recruit David Abreu to plant Wayfarer Vineyard.

Perched above the fog at 1,200 feet on a rugged ridgeline just four miles from the Pacific Ocean and surrounded by redwood forests, the organically farmed vineyard sits on Goldridge soil that was once ancient seabed.

Here, generous sunshine and chilly ocean air combine to create a remarkable tension of luscious texture, structure and vibrancy in the wines – a signature that cannot be replicated anywhere else in the world.



Wayfarer’s flagship Pinot Noir and Chardonnay ‘The Estate’ cuvées encapsulate the truest representation of the coastal, high-elevation vineyard each vintage.

The Estate Nine Pinot Noir clonal selections and three Chardonnay Old Wente selections are planted in Goldridge soil on both east and west facing slopes, providing myriad expressions of clone, aspect, elevation and microclimate that reveal the complex character of Wayfarer Vineyard.

The block selection Pinot Noirs are six-barrel bottlings that showcase especially compelling and distinctive clonal selections and micro-parcels of Wayfarer Vineyard.

Golden Mean ‘Golden Mean’ is a blend of Pommard and Swan clonal selections. Pommard lends power and texture while Swan brings elegant floral expressions.

Mother Rock ‘Mother Rock’ is a co-fermentation of Mount Eden and Dijon clonal selections. This wine is laser-focused with a dense palate and mineral finish.

The Traveler ‘The Traveler’ showcases the Wayfarer clone, a cutting from Burgandy. This is a dynamic and vibrant Pinot Noir with a marvelous range of aromatics, seamless structure and elaborate length.