



WAYFARER

2021 VINTAGE RELEASE BRAND STANDARDS

Wayfarer Vineyard

Fort Ross-Seaview AVA

Estate Wines	Vintage	Case Pack	Release Date	Minimum SRP	Targeted Trade Mix On /Off	Accolades
<p>Wayfarer Chardonnay The Estate A wine of expressive aromatics and a full palate, complemented by beautiful natural acidity. A true expression of Wayfarer Vineyard, blended from four clonal selections. Native yeast barrel fermentation and 100% malolactic fermentation.</p>	2021	6/750ml	Sept 2023	\$90.00	70% On 30% Off	98 points Wine Advocate 93 points Wine Spectator 95 points Vinous, Antonio Galloni 96 points Wine Independent, Lisa Perrotti-Brown
<p>Wayfarer Pinot Noir The Estate Wayfarer Vineyard's prime expression of time and place. A complex Pinot Noir comprised of 11 clones. A culmination of detailed farming practices, natural fermentation and precise punch downs.</p>	2021	6/750ml	Sept 2023	\$90.00	70% On 30% Off	95 points Wine Advocate 93 points Wine Spectator 94 points Jeb Dunnuck 96 points Wine Independent, Lisa Perrotti-Brown
<p>Wayfarer Pinot Noir Golden Mean A balance of opposites, this wine is a blend of Pommard and Swan clones. Pommard brings strength in texture and powerful aromatics, while Swan encapsulates elegance with ethereal floral expressions.</p>	2021	6/750ml	Sept 2023	\$125.00	On Premise	96 points Wine Advocate 94 points Wine Spectator 95 points Vinous, Antonio Galloni 96 points, Jeb Dunnuck
<p>Wayfarer Pinot Noir Mother Rock A co-fermentation of clones 37 and 777, this wine is laser-focused. Intense red fruit, raspberry and pomegranate. The dense palate and mineral finish are reminiscent of the vineyard's sandstone substrate.</p>	2021	6/750ml	Sept 2023	\$125.00	On Premise	97 points Wine Advocate 94 points Wine Spectator 97 points Vinous, Antonio Galloni 98 points Jen Dunnuck
<p>Wayfarer Pinot Noir The Traveler From vine cuttings that traveled across the Atlantic, this is our most vibrant Pinot Noir. This wine has an incredible range of aromatics from floral and fruity to earthy and mineral, with elaborate length and fine tannin structure.</p>	2021	6/750ml	Sept 2023	\$150.00	On Premise	97 points Wine Advocate 94 points Wine Spectator 97 points Vinous, Antonio Galloni 98 points Wine Independent, Lisa Perrotti-Brown
<p>Wayfarer Pinot Noir The Estate 2016-2019 Special Library Vertical 6-pack Limited Release Wood Box 2 bottles - 2016 Wayfarer Estate Fort Ross-Seaview Pinot Noir 1 bottle - 2017 Wayfarer Estate Fort Ross-Seaview Pinot Noir 1 bottle - 2018 Wayfarer Estate Fort Ross-Seaview Pinot Noir 2 bottles - 2019 Wayfarer Estate Fort Ross-Seaview Pinot Noir</p>	2016-2019 Library Vertical	6/750ml Wood Box	Sept 2023	\$700.00 sold by 6-pack only	70% On 30% Off	2016 - 97 points Jeb Dunnuck 2017 - 95 points Jeb Dunnuck 2018 - 98+ points Wine Advocate 2019 - 97 points Wine Independent, Lisa Perrotti-Brown